

Versatile, Athletic & Loyal

Advertise with Australian Brumby Magazine

Why advertise with us ?

When you advertise with the ABM, we ensure your advertisement will reach the **maximum** amount of equine owners and enthusiasts, with a broad range of articles appealing for all disciplines and horse owners as well as horse lovers ABM is growing far beyond just the brumby community with over **40,000 views** for our **FREE** online magazines. When you place a full-page ad in the magazine we will place it on our main website page 100% **FREE** of cost to maximize the audience reach. We also have very affordable advertisement options for the website and social media advertising for your business.

*Our online issue of the magazine is
100% FREE for all to view.*

For our advertisers, this means there is no limit to the audience you can reach!



Our website

Our website currently has on average 45,000 viewers per month and growing daily! We offer advertisement online on our main website page located explicitly near the current issue for sale and also the next issue for pre-order this means that no matter what, the website visitor will see your advertisement.

Versatile, Athletic + Loyal
ABM

Advertisement Costs
2019

Advertisement Type	Size WxH	Bleed (mm)	Cost per issue
Double page spread	430 x 307mm	5 mm bleed	\$800
Full page	220 x 307 mm	5 mm bleed	\$300
Back cover	220 x 307 mm	5 mm bleed	\$500
Half page vertical	90 x 267 mm	N/A	\$150
Half page horizontal	185 x 128 mm	N/A	\$150
Quarter page vertical	60 x 190 mm	N/A	\$80
Quarter page horizontal	90 x 135 mm	N/A	\$80
Logo 1/6th	93 x 89 mm	N/A	\$40
Business card	90 x 50 mm	N/A	\$40

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Double page spread
430 x 307 mm + 5mm
bleed

\$800

Full page
220 x 307 mm + 5mm
bleed

\$300

Business card

\$40

Logo 1/6th

Half page
vertical 90 x
267 mm

\$150

Half page horizontal
185 x 128 mm

\$150

Quarter page
vertical 90 x
128mm

\$80

Quarter page
horizontal 185 x
66mm

\$80

Website advertisement

Online banner per month	\$50.00
Online banner - 6 months	\$210.00
Online banner - 12 months	\$310.00

Online banner advertisement - This will place your Advertisement on a moving banner on our website which is seen on every page.

Artwork

- All artwork must be sent in a print ready pdf. (CMYK)
- Images must be 300dpi CMYK.
- All artwork must include the 5mm bleed if applicable.

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All advertisement is priced per issue and discounts may be given for subsequent issues.
All full page advertisement from the magazine is also placed on our website for the duration of the issue (2 months)

Please visit our website to view our sponsorship packages for discounted prices on advertisement and more options! www.australianbrumbymagazine.com

Please send all advertisement requests to maggie.johnson@australianbrumbymagazine.com once your advertisement request has been accepted you will be issued with an invoice and you can pay via paypal credit card or bank transfer - Please note for all magazine advertisement if the invoice is not paid prior to the stated cut off date for the issue you wish to advertise in we can not include your advertisement.

Deadlines

September/October 2019 issue - 20th of July 2019

November/December 2019 issue - 20th of September 2019

January/February 2020 issue - 20th of November 2019

Please note: While every care is taken in the preparation and publication of advertisements, the publishers cannot be held responsible for errors or their subsequent effects. The content of advertisements that appear in this magazine are the responsibility of the advertisers. The statements and opinions expressed by others in any submitted text may not necessarily be those of the editor or publisher.